

The Pentagon Memorial Fund



## FUNDRAISING & SPONSORSHIP SERVICES

- Organizational Assessment & Development
- Business Intelligence
- Feasibility Studies
- Campaign Design & Strategy
- Communications & Creative Suite
- Direct Marketing
- Leadership & Board Recruitment
- Major Gifts & Corporate Sponsorship Solicitation
- Grant & Proposal Writing
- Event Sponsorship & Management

For more information, please visit our website:

[www.OdellSimms.com](http://www.OdellSimms.com)

**Odell, Simms & Lynch, Inc.** has developed a reputation as one of the premier fundraising consultants around the world. We are “closers” and excel at securing major donor gifts and corporate sponsorships at the six-, seven-, and eight-figure levels for capital campaigns, national initiatives, and programmatic efforts.

We offer a broad spectrum of support to meet the diverse needs of our clients—from strategic consulting to aggressive in-market representation. Some organizations engage Odell, Simms & Lynch, Inc. because they have exhausted their existing prospect pools and pipelines. Others need expert guidance to open avenues for funding that align with new strategic priorities and initiatives. And many rely on our firm because they simply don't have the manpower or expertise to dedicate to development efforts.

Regardless of our function, Odell, Simms & Lynch, Inc. is committed to driving measurable results for our clients. Our success is grounded in a methodology that couples in-depth research and proprietary market intelligence with extensive networking and cultivation to help our clients build long-term partners. With deep knowledge of and access to more than 20,000 high-level decision makers and 12,000 corporations and foundations, our firm builds strategic connections to help our clients achieve their objectives.