



### ECONOMIC DEVELOPMENT SERVICES

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- Business Intelligence Unit
  - Lead Generation
  - Business Marketing Campaigns & Investment Promotion
  - Communications & Creative Suite
  - Business Attraction
  - Business Retention & Expansion
  - Event Management
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For more information, please visit our website:

[www.OdellSimms.com](http://www.OdellSimms.com)

**Odell, Simms & Lynch, Inc.** is a leader in attracting business investment on behalf of Economic Development Organizations (EDOs)—including government agencies, chambers of commerce, business councils, and public-private partnerships. We specialize in building long-term, sustainable relationships between EDOs and corporations that create and retain jobs, generate revenue, and stimulate economies.

Our firm's economic development arm was established in 1989 as an affiliation with JWP Strategy International Ltd. under the joint brand OSA Strategy. Together, we have helped EDOs worldwide secure hundreds of millions of dollars of investments from thousands of North American and global private-sector organizations. In fact, many of the programs OSA Strategy has created over the years are recognized today as models for facilitating trade and investment promotion with mid- and large-cap companies.

Through our robust network, we have a pulse on key decision makers of companies that are considering expansion—either through direct investment, joint ventures and acquisitions, or realignment and consolidation. Our success in attracting investment and securing commitments on behalf of national, regional, and urban EDOs has expanded our corporate relationships in North America and globally.